

KEY SKILLS

- Spark • Radio Solutions (ENCO Systems) • Adobe InDesign • Adobe Premiere • Adobe Photoshop • Adobe Illustrator • Event Planning
- APA Style • ENPS systems • Final Cut Pro • Adobe Audition • Videography • Muck Rack • Photography

EDUCATION

Bachelor of Science in Broadcast Journalism | Cum Laude

May '25

Florida Agricultural and Mechanical University

Tallahassee, FL

- Graduated: May 2025

ORGANIZATIONS

The National Association of Black Journalists (NABJ) | FAMU | September '22- August '25

- Sensitizing all media to the importance of fairness in the workplace for Black journalists
- Expanding job opportunities and recruiting activities for veteran, young and aspiring Black journalists, while providing continued professional development and training

Class of 2024 Cabinet | FAMU | Events Committee Co-Chair | July '22-August '23

- Plan and coordinate on-campus events, including budgeting, marketing, and execution
- Serve as the voice of our class by creating an atmosphere that allows students to enjoy their college experience

Orange & Green Guide | FAMU Tour Guide | August 22- May '24

- Show and present the university to students interested in coming to FAMU
- Communicate to parents about the details of applications to FAMU

PROFESSIONAL EXPERIENCE

J School Journals | FAMU Documentary Showcase | August - December 24

- Collaborated with the PR team to promote *School Journals*, a student-led documentary showcase, enhancing campus visibility through strategic outreach
- Captured high-quality event photos used in promotional materials, social media campaigns, and archival content
- Contributed to brand storytelling by curating visual content that reflected the project's mission and engaged target audiences

FAMU TV News | FAMU | Videographer/Producer | August - December '23

- Developed and published news package on the sjgcmedia.com titled 621 Gallery
- Videography and editing using Final Cut Pro, Adobe Auditions, and Adobe Premiere
- Producing newscast using news judgement and ENPS systems to create a rundown
- Post-production while filming packages in different locations

Paramount | BET Corporate Communication 2023 Intern | June - August '23

- Contributed to and created Face sheets as well as research for the BET Awards for the 2023
- Formulated and writing press coverage spreadsheets for, BET's show "America In Black"/"Black & Iconic"
- Creating Podcast Media List to organize contact information for BET media
- Wrote tune-in release for the BET Hip Hop 50th Anniversary and gathered information for press releases

Twin Cities BIPOC Career Explorer 2022-23 | Externship | September '22- April '23

- Engaged in twice per month workshops that examined branding, brand equity, crisis management, and strategy in PR/advertising
- Gaining market/strategic insights from leading PR agencies: Carmichael Lynch Relate, Exponent, Hotwire, Padilla, Tunheim, Weber Shandwick

Abercrombie & Fitch Summit 2022 | Case Study | May '22

- Created a collection that mirrors the company's brand by using knowledge learned during workshops
- Collaborated on a team of seven students nationwide
- Presented a finalized collection of clothing with accessories with my team to a panel of employees at A&F

Journey Magazine | FAMU | Photographer/Public Relations/Staff Writer | May '21 - May '24

- Pitched story ideas, conducted interviews, and met editorial deadlines as a contributing writer and team collaborator
- Captured impactful, story-driven photographs and supported the production and release of the semester's print and digital issues

WANM-FM 90.5 - Staff Member | FAMU | On-Air Personality | December '21 - August '24

- Manages and uses a radio streaming program called ENCO systems to broadcast a variety of media for listeners in Tallahassee
- Host a weekly 3-hour segment, which includes preparation and personality
- Announce and provide information to the local community, as well as the stations streaming listeners

REFERENCES

Alicia Hope | FAMU Graphic Design Professor

- alicia.hope@famu.edu

Kenneth Jones | FAMU TV News and Documentary & Film Professor

- kenneth.jones@famu.edu